



PRODUCT MANAGEMENT NEWSLETTER

Date: April 7, 2011

To: Corrosion Protection Group

From: Pranav Purani

Subject: Powercrete® R65/F-1 400 mL Spray Cartridge Coating System

This launch is to announce the Powercrete® R65/F-1 400 mL Spray Cartridge System. This system is designed using a side by side cartridge gun type system to dispense the Powercrete® R65/F-1 by spray for coating application requirements.

The Powercrete® R65/F-1 can be used for any corrosion coating requirements. The cartridge spray system requires an air compressor and is dispensed through a static mixer with air assistance.

Enclosed is the complete package comprising of Product Datasheet, MSDS, Application Guidelines, Pricing and a copy of Presentation.

These cartridges will be shipped in UN Hazmat boxes/cases. The packaging consists of 10 cartridges, 10 static mixers, and tips per case. The cartridge spray gun will be sold separately. The cartridge will be sold as a case with one price that includes the above. The cartridges will not be sold separately. The material will be sold from the Houston facility. At this time, there is a two week lead time. The price is \$255.17 per box/case. The cartridge spray gun price is \$492.00.

Please distribute this information to your distributors, applicators, and/or end customers. Begin to schedule demonstrations of this product application.

Should you require any further details or additional information; kindly contact immediately.

Regards,

Pranav Purani
International Marketing Manager (Liquid Coatings)
Berry Plastics