



PRODUCT MANAGEMENT NEWSLETTER

Date: December 1, 2010

To: Corrosion Protection Group Team

From: Pranav Purani

Subject: Powercrete® R-65/F-1 Manual Cartridge Coating System

This launch is to announce the Powercrete® R-65/F-1 manual cartridge system. This system is designed using a caulk gun type system to dispense the Powercrete® R-65/F-1 for small coating application requirements.

The Powercrete® R-65/F-1 can be used for FBE repair, CAD weld areas, and any small area coating requirements. The manual caulking gun can be used with the supplied static mixers or used to dispense small quantity on to a clean area, then mixed and applied with a hand tool. The mixed material then can be applied to the area of repair.

Enclosed is the complete launch package comprised of the Product Datasheet, MSDS, Application Guidelines, Pricing and a copy of the PowerPoint Presentation.

These cartridges will be shipped in UN Hazmat boxes/cases. The packaging consists of 25 sets of cartridge bags. And each bag/set contains one 50 ml. cartridge and 2 static mixers. There will be 1 manual dispenser/gun in each box/case along with 25 sets. The cartridge will be sold as a case with one price that includes the above. The cartridges will not be sold separately. The material will be sold from the Houston facility. At this time, there is a two week lead time. The price is \$328.17 per box/case.

Please distribute this information to your distributors, applicators, and/or end customers. If you have any questions or would like additional information please do not hesitate to contact me.

Thanking you & with kind regards,

A handwritten signature in blue ink, appearing to read 'Pranav Purani', with a blue arrow pointing to the right.

Pranav Purani
International Marketing Manager – Liquid Coatings



The leading global partner in protecting the integrity of critical infrastructure